



# SPONSORSHIP PROSPECTUS

**Conference: September 9-11, Dockside, Cockle Bay Wharf, Sydney, Australia**

**Pre-Conference Workshops  
September 7-8, 2009 ~ Darlington Centre,  
The University of Sydney**

Convenors  
**Dr Maryanne Large,**  
The University of Sydney  
**Prof Leon Poladian,**  
The University of Sydney  
**Dr Alexander Argyros,**  
The University of Sydney

POF 2009 will be held from **September 9 - 11, 2009**, on sparkling Darling Harbour, Sydney, Australia. Pre conference Workshops at the University of Sydney on **September 7 - 8**: 2nd International Workshop on POF Modelling; 3rd international workshop on Microstructured Polymer Optical Fibres. The POF conferences are exciting meetings, bringing together academic researchers from every major research lab worldwide whose interest is in POF technology and its application, with emphasis in the program on latest developments in research and innovation.

This is the first time that a POF conference has been held in Australia, and Sydney was the preferred destination for the meeting both for ease of access and for the internationally recognised research based on multiple campuses of the Universities. We anticipate that around 200 delegates will attend the meeting, over half being national researchers. We warmly invite you to consider the sponsorship options following, and look forward to your participation with us in the success of this meeting.

**Maryanne Large, Leon Poladian, Alexander Argyros, Convenors**

## POF themes

### Technology

- Cables
- Connectors
- Couplers
- Detectors
- Environmental Testing
- Fiber Bragg Gratings
- Hardware
- High-Temperature Components
- Illumination
- Materials
- Multimode GI Fibers
- Microstructured Fibers
- Sensors
- Standards
- Step index Fibers
- Test and Measurements
- Tools
- Transceivers
- WDM Components

### Applications

- Aircraft & Aerospace
- Automotive
- Building Wiring
- Consumer Electronics
- Data Centers/Servers Farms
- Embedded Woven in Fabrics
- Home Networks
- Industrial Controls
- Interconnects
- IPTV
- Local Area Networks (LAN)
- Medical
- Military
- Sensor Applications
- Signs & Illumination
- Storage Area Networks (SAN)
- Supercomputer Interconnects
- Surveillance Systems
- Wireless Backbones

### Major Sponsors



The University of Sydney



# SPONSORSHIP OPPORTUNITIES AVAILABLE FOR THE FOLLOWING HIGH IMPACT ITEMS/EVENTS

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**OPTION 1**  
**Value: \$12,000**  
**(GST inc.)**

**Gold Sponsorship (3m x 2m Booth)**  
Exclusive naming rights to and discreet Sponsor's banner display at **Poster sessions**; complimentary registration and Conference Dinner for 2 delegates; full-page colour advertisement in POF 2009 Program and Abstract book (hard copy to be provided by Sponsor for interleaving in printed program); Exhibition booth (3m x 2m) in prime position; complimentary satchel insert (supplied by sponsor); link from Conference to Sponsor's website; logo slide display; logo on conference bags and all printed and website materials; acknowledgement as Gold sponsor in all conference correspondence and appropriate media releases

**OPTION 2**  
**Value: \$8,800**  
**(GST inc.)**

**Silver Sponsorship (3m x 2m Booth)**  
Exclusive naming rights to and discreet Sponsor's banner display at **Conference lunches** Complimentary registration and Conference Dinner for 2 delegates; Exhibition booth (3m x 2m) in prime position; 1 page advertisement in POF 2009 Program and Abstract book (copy supplied by company); link from Conference to Sponsor's website; logo slide display; logo on conference bags and all printed and website materials; acknowledgement as Silver sponsor in all conference correspondence and appropriate media releases

**OPTION 3**  
**Value: \$5,800**  
**(GST inc.)**

**Sponsorship of an International Keynote speaker / Scientific Session**  
Sponsor's logo slide displayed prior to the nominated session or session in which the speaker presents; speaker/session selected in consultation with the program committee; opportunity to introduce the speaker/topic; complimentary Exhibition booth; complimentary registration and Conference dinner for 1 staff; 1/2 page advertisement in POF 2009 Program and Abstract book (copy supplied by company); link from Conference to Sponsor's website; logo slide display

**OPTION 4**  
**Value: \$2,500**

**Exhibition Booth (3m x 2m Booth)**  
Exhibition booth, registration and complimentary Conference Dinner ticket for 1 staff; Sponsor's logo slide display; link from Conference to Sponsor's website; logo acknowledgement on all printed and website materials; access to the top national researchers in the field

**OPTION 5**  
**Value: \$2,500**  
**(GST inc.)**

**Sponsorship of National Keynote speakers**  
Sponsor's logo slide will be displayed prior to the session in which the speaker presents; speaker selected in consultation with the program committee; link from Conference to Sponsor's website; Sponsor's logo slide display; logo display on all printed and website materials

**OPTION 6**  
**Value: \$2,400**  
**(GST inc.)**

**Sponsorship of Conference Satchels**  
Logo displayed on quality conference bags; cost of artwork included; logo display on all printed Program and website materials; logo displayed on PowerPoint slide of Sponsors' logos; link from Conference to Company website

**OPTION 7**  
**Value: \$2,400**  
**(GST inc.)**

**Sponsorship of Named Early Career Researcher (ECR) Prize - suite of 2**  
Prize for best ECR Oral or Poster presentation, and Runner-up; selection made by the committee; logo displayed on PowerPoint slide of Sponsors' logos; link from Conference to Sponsor's website; prize certificates awarded by Sponsor's representative

**OPTION 8**  
**Value: \$1,500**  
**(GST inc.)**

**Sponsorship of Named Student Prizes - suite of 2**  
Prize for best Student presentation, Oral or Poster, and Runner-up; selection made by the committee. Prize certificates awarded by Sponsor's representative; logo displayed on PowerPoint slide of Sponsors' logos; link from Conference to Sponsor's website

**Combined sponsorships are at reduced cost ~ please contact the organiser +61 2 9524 1799 | [pof2009@mtci.com.au](mailto:pof2009@mtci.com.au)**

# TRADE EXHIBITION INFORMATION

## VENUE

POF 2009 will be held at Dockside, The Balcony Level, Cockle Bay Wharf, Sydney from **September 9-11, 2009**.

NB: The Workshops from Monday 7 to Tuesday 8 will be conducted at the University. There is no Exhibition with the Workshops.

## ACCESS

Exhibitors may set up their booths after 2:00pm on Tuesday. The meeting commences with the Welcome Reception on Tuesday 8th September at 6:00pm and concludes on Friday 9th September at 4:30pm. Exhibitors' space is secure and well-resourced. There is a convenient loading dock (please check downloads page on the website) with direct lift access to the Conference Foyer, for ease of transport of display goods and materials.

## PROGRAM

With excellent plenary and symposium sessions, the conference will attract an exciting audience for presentation of cutting edge developments in the field and /or product launch

## Exhibition SCHEDULE

**Tuesday 8th September, 2009**

Exhibition set-up from 2:00pm

**Wednesday 9th September, 2009**

Exhibition access/set-up from 7:30am

**Thursday 10th September, 2009**

Exhibition open to delegates 8:00am – 5:30pm

**Friday 11th September, 2009**

Exhibition access from 7:30am; bump-out from 3:30pm

Exhibition open to delegates 8:00am – 3:30pm

## The EXHIBITION value \$2,500

The Exhibition will be held in the Cockle Bay Rooms, adjacent to the Conference Rooms. There are a limited number of booths available.

Morning/afternoon teas and lunches will be held in the Exhibition area to maximise the opportunity for exhibitors to interact with delegates. Your exhibition includes all of the above plus a complimentary Conference Dinner ticket for one staff member.

Additional staff members should register on-line. Conference dinner ticket is extra with this registration.

### Included in the Exhibition space:

- Booth (3m x2m), uniform fascia board, two chairs
- 1 (one) Power point, power board, light
- 1 (one) complimentary conference registration, incl. entree card to exclusive conference dinner
- Access to the most active researchers in the field
- Sponsor's name/logo listed on the POF 2009 website with a link to Sponsor's home page, and logo displayed in the printed program

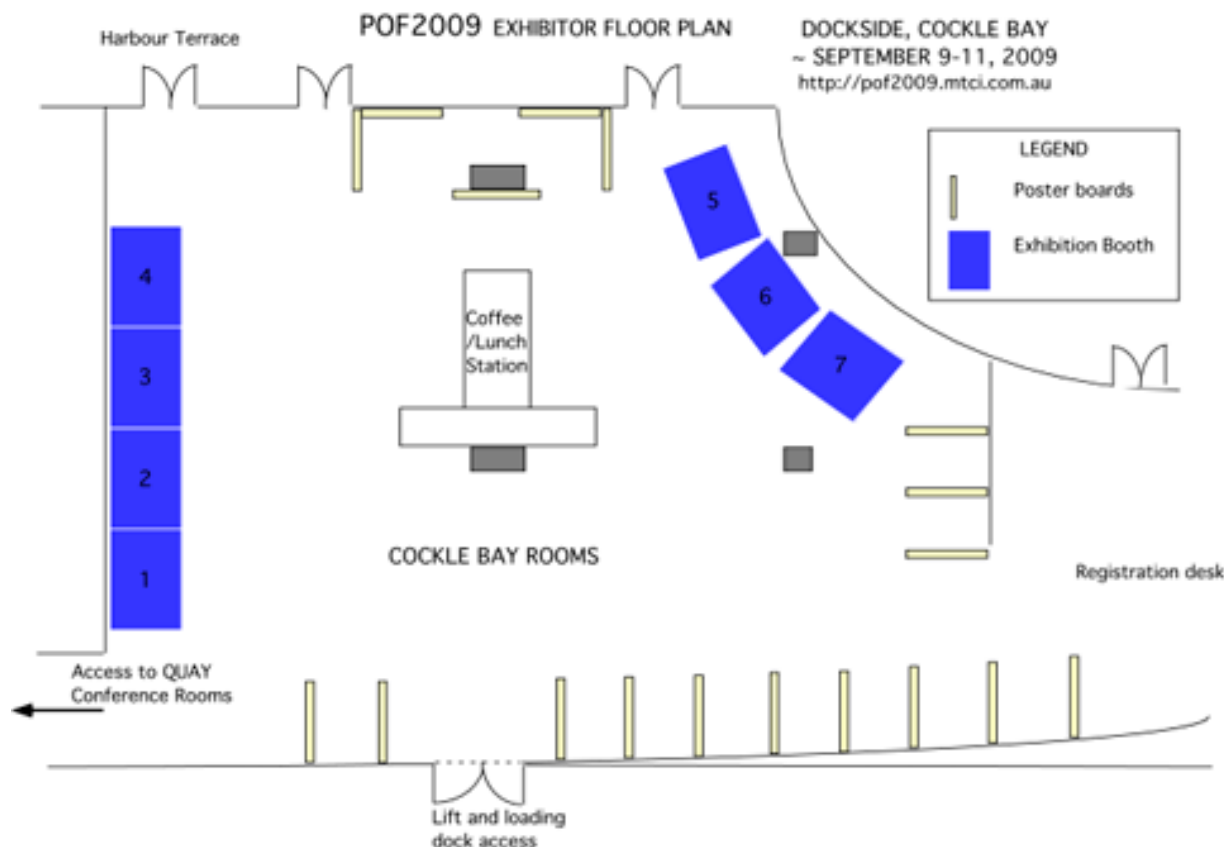
Please note that an Exhibition Services Manual with order forms for furniture etc (all at exhibiting company's expense) will be available from the website in April 2009.

## EXHIBITION AND SPONSORSHIP PAYMENT

- the Exhibition and/or Sponsorship payment is required with application
- Exhibition bookings and Sponsorship offers are confirmed by e-Mail by the Conference Secretariat.
- the Conference Committee reserves the right to rearrange the floor plan and/or relocate any exhibit
- in the case of any booth not fully paid for by **June 12, 2009**, the Conference Committee reserves the right to resell booth space.

# EXHIBITION FLOOR PLAN

dockside, Cockle Bay Wharf





# SPONSORSHIP FAX-BACK REPLY FORM

FAX: +612 9524 1744

ADDRESS DETAILS

Company Name: .....

Attendee's Name: ..... Position: .....

Address: ..... ☎: .....

..... Fax: .....

..... eMail: .....

State: ..... Postcode: ..... Mobile: .....

URL: ..... \*

\* Link is made from the conference website to the supporting company's website

EXHIBITOR DETAILS

All costs in Australian dollars and incl. GST                      on or before                      after  
June 12, 2009                      June 12, 2009

● **EXHIBITION (inc. GST)**                      \$2,500                      \$2,600..... [ ]

Includes: Exhibition Booth, 2 chairs, power, fascia; printed/website acknowledgement  
registration for one staff member: Lunches, teas, conference dinner

Booth # Preference: 1) ..... 2).....

SPONSORSHIP OPPORTUNITIES

### AUD

- **GOLD SPONSOR** (3mx2m Booth)                      \$12,000..... [ ]
- **SILVER SPONSOR** (3mx2m Booth)                      \$8,800..... [ ]
- **INTERNATIONAL KEYNOTE SPEAKER/SCIENTIFIC SESSION#**                      \$5,800..... [ ]
- **EXHIBITION BOOTH** (3mx2m Booth)                      \$2,500..... [ ]
- **NATIONAL SPEAKER#**                      \$2,400..... [ ]
- **CONFERENCE SATCHELS**                      \$2,400..... [ ]
- **NAMED EARLY CAREER RESEARCHER AWARD**                      \$2,400..... [ ]
- **NAMED POSTER PRIZE - suite of 2**                      \$1,500..... [ ]

#Please indicate day OR session/keynote speaker selected.

METHOD OF PAYMENT

[ ] **CHEQUE:** Please make cheques payable to: **Magic Touch Consultancies (Int'l) Pty Ltd**  
All payment should be received in **Australian dollars**.

[ ] **CARD:      MASTERCARD / VISA**

Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_      Exp: \_\_\_\_ / \_\_\_\_

Amount: \$ .....      Date: .....

Signature of Cardholder: \_\_\_\_\_

Name Cardholder: \_\_\_\_\_